

International Journal of Multidisciplinary Trends

E-ISSN: 2709-9369

P-ISSN: 2709-9350

www.multisubjectjournal.com

IJMT 2024; 6(12): 127-131

Received: 28-09-2024

Accepted: 03-11-2024

Dr. S Sankar

Professor, Sri Sairam Institute
of Management Studies,
Sri Sairam Engineering
College, Chennai, Tamil Nadu,
India

Kisshore R

Scholar, Sri Sairam Institute of
Management Studies,
Sri Sairam Engineering
College, Chennai, Tamil Nadu,
India

Corresponding Author:

Dr. S Sankar

Professor, Sri Sairam Institute
of Management Studies,
Sri Sairam Engineering
College, Chennai, Tamil Nadu,
India

Short term vs long term effects of interest rate adjustments with reference to central bank

S Sankar and Kisshore R

DOI: <https://doi.org/10.22271/multi.2024.v6.i12b.547>

Abstract

Central banks are primarily responsible for interest rate changes, which have immediate and long-term impacts on the economy. In the short term, changes in interest rates have a direct impact on consumer spending, company investment, and borrowing costs. Interest rate increases typically result in lower borrowing and spending, which can impede economic expansion. The long-term effects, however, are more complex. While persistently high interest rates can aid in financial system stabilization and inflation management, they may also impede investment and economic growth. Long-term low interest rates, on the other hand, can promote growth but also increase the risk of inflation, asset bubbles, and unstable financial markets.

Keywords: Interest rates, short-term effects, long-term effects, economic growth, currency stability, bond yields, business investment, inflation control

Introduction

Interest rate adjustments are a fundamental aspect of monetary policy, acting as the primary mechanism through which central banks steer economic activity. By increasing or decreasing interest rates, central banks can either temper an overheated economy or encourage growth during downturns. The immediate consequences of these changes are evident in the short term, as fluctuations in borrowing costs directly affect consumer spending, business investments, and financial markets. An increase in interest rates generally results in higher loan costs, which can reduce consumer expenditure and investment, thereby slowing economic momentum. On the other hand, a decrease in rates lowers borrowing costs, promoting spending by households and businesses, which in turn stimulates economic activity. These short-term impacts are often rapid and clear, as market participants quickly adapt to the new borrowing landscape and adjust their expectations for future economic performance.

Nonetheless, the effects of interest rate modifications reach well beyond the immediate time frame, unfolding over months or even years. The long-term implications are influenced by the cumulative effects of these changes on inflation, asset valuations, and overall economic growth. Sustained high interest rates can effectively control inflation but may also hinder investment and stifle long-term economic progress. This can result in slower advancements in technology, reduced capital investments, and lower productivity growth. Conversely, extended periods of low interest rates can promote economic growth but may also pose risks such as rising inflation, the creation of asset bubbles, and financial instability as investors pursue higher returns in more volatile markets. These long-term effects, while more gradual and less apparent, are essential considerations for policymakers who must navigate the balance between addressing immediate economic challenges and ensuring future stability.

The differentiation between short-term and long-term effects is essential for grasping the overall impact of interest rates on economic management. In the short term, adjustments to interest rates serve as a prompt and effective tool for addressing demand fluctuations, managing inflationary pressures, and affecting exchange rates. Conversely, the long-term consequences necessitate meticulous management, as prolonged misalignment of rates can result in significant structural issues, including ongoing inflation or deflation, financial instability, or slow economic growth. Consequently, central banks must navigate a complex balancing act, weighing the immediate advantages of economic stabilization against the risks of creating long-term economic distortions.

This introduction lays a solid groundwork for delving into the intricate relationship between short-term reactions and long-term consequences of interest rate changes. By analyzing both dimensions, we can gain deeper insights into the challenges that policymakers encounter and

the substantial impact that interest rates have on economic trends over time.

Review of literature

Zhiteng, W., & Ruoyu, W. (2020) ^[2]. Short-term and long-term interest rate changes have distinct impacts on the country's stock market, suggesting institutional defects in the monetary policy transmission mechanism

Afonso, A., & Alves, J. (2019) ^[1]. Increased stock-flow adjustments reduce both long- and short- term interest rates, with higher reductions for short-term rates, but this effect has decreased since the 2008-2009 financial crisis.

EMIR and Basel III regulations decrease short-term interest rates and increase market imbalances, with unintended consequences from the new regulatory framework.

Akram, T., & Li, H. (2017) ^[5]. Short-term interest rates are the most important determinants of long-term interest rates in the U.S., while higher government indebtedness has a negative long- term effect on interest rates.

Kiley, M. (2012) ^[3]. Short-term interest rates have a larger influence on economic activity through their impact on the entire term structure than long-term interest rates.

Changes in the Federal Funds rate strongly impact interest rates in Latin American and Asian countries, with varying adjustment paths.

Short-term effects of interest rate adjustments in india: consumer borrowing and spending:

- **Higher Interest Rates:** When the RBI hikes interest rates, it makes borrowing pricier. This affects loans for things like homes, cars, and personal expenses. Consequently, people tend to cut back on spending for major purchases like real estate, vehicles, and long-lasting goods in the short run. With less borrowing, discretionary spending takes a hit, which can slow down demand in areas like retail, travel, and luxury items.
- **Lower Interest Rates:** When interest rates drop, it makes borrowing easier for people. This leads to more spending since loans for things like houses, cars, and other items cost less. As a result, there's a boost in consumer demand in the short run, which helps kickstart economic activity in areas like housing, cars, and durable goods.

Corporate lending and business investment

- **Higher Interest Rates:** When interest rates go up, it makes borrowing more expensive for businesses. As a result, they tend to slow down their spending on new projects and capital investments. In the short run, companies might put their expansion plans on hold, hire fewer people, and cut back on their inventory to keep costs in check. The industries that feel this the most are manufacturing, infrastructure, and real estate, since they depend a lot on credit.
- **Lower Interest Rates:** Lowering interest rates gives businesses a more affordable way to borrow money, which motivates them to put their cash into growth and expansion efforts. In the near term, companies might ramp up their spending on capital projects, bring on more staff, and invest in cutting-edge technologies. This boost in spending sparks industrial activity, helping out areas like infrastructure, manufacturing, and new ventures.

Financial Market Reactions

- **Stock Markets:** Stock markets usually respond right away to shifts in interest rates. When interest rates go up, it often hurts stock prices because it raises borrowing costs and cuts into company profits. Plus, investors might move their money from stocks to fixed-income investments, which can provide better returns when rates are higher.
- **Bond Markets:** When interest rates go up, bond prices usually drop because new bonds come with better yields, making the older ones with lower yields less appealing. This causes a temporary dip in bond prices. Conversely, when interest rates are lowered, bond prices increase since older bonds with higher yields gain more value.

Inflation and price stability

- **Higher Interest Rates:** In the near term, raising interest rates can keep inflation in check by lowering how much people spend. When loans cost more, both individuals and companies tend to cut back on their expenses. This helps ease inflation, particularly in areas like housing, food, and everyday products.
- **Lower Interest Rates:** A rate cut can boost demand, but if the supply of goods and services can't keep up, it might spark inflation. This can help kickstart growth in the short run, but the RBI needs to keep a close eye on inflation to avoid the economy getting too hot.
- **Sustained Higher Interest Rates:** Long-term high-interest rates can really put a damper on economic growth. When borrowing costs are high, businesses often cut back on investments and expansion plans. This can slow down growth and innovation, especially in industries that need a lot of funding, like infrastructure and manufacturing. Plus, when interest rates are up, consumers usually spend less, which can hurt overall economic activity and might lead to a drawn-out phase of sluggish growth.
- **Sustained Lower Interest Rates:** Extended periods of low-interest rates typically promote economic expansion. When borrowing is less expensive, it motivates both companies and individuals to invest and spend more. This can result in greater capital formation, more job opportunities, and enhanced productivity. On the flip side, if these low rates persist for an extended time, they may cause excessive borrowing and inflate asset bubbles in sectors like real estate and stocks.

Inflation Dynamics

- **Sustained Higher Interest Rates:** High-interest rates keep prices stable over the long haul by keeping inflation in check. When consumers and businesses spend less, it eases the pressure on prices. But if those rates stay elevated for too long, it could slow down economic growth, causing incomes to stagnate and potentially leading to deflation.
- **Sustained Lower Interest Rates:** Extended periods of low-interest rates can boost demand, which might trigger inflation if the economy grows faster than what supply can handle. Ongoing inflation can diminish purchasing power and savings, pushing the RBI to step in with rate increases to keep prices in check, but this could also result in greater economic instability.

Employment and Wage Growth

- **Sustained Higher Interest Rates:** High-interest rates can really put a damper on job creation since companies tend to hold back on their growth plans when borrowing gets more expensive. Eventually, this can lead to more people out of work and wages that don't budge, which can hurt how confident consumers feel and how much they're willing to spend.
- **Sustained Lower Interest Rates:** When interest rates are low, companies are more likely to invest in their growth, which helps create more jobs. This can result in fewer people being unemployed and can push wages up since there's a higher demand for workers. A stronger job market boosts consumer confidence, leading to more spending and ultimately driving economic growth.

Financial sector health and stability

- **Sustained Higher Interest Rates:** Banks could see better net interest margins over time, which would boost their loan profitability. On the flip side, elevated interest rates might heighten the chances of defaults, especially for consumers and businesses that are already deep in debt. If this happens, it could result in more non-performing assets (NPAs) and might put a strain on the overall health of the banking sector if not handled carefully.
- **Sustained Lower Interest Rates:** Even though extended low interest rates can squeeze banks' profit margins, they might actually improve asset quality by lowering default rates. On the flip side, if banks start taking on riskier loans to keep their profits up, it could spell trouble for financial stability down the road.

Balancing short-term stimulus with long-term effects of interest rate adjustments in India

Understanding the Trade-offs: In the short run, cutting interest rates can really boost the economy by making loans more affordable for both consumers and businesses. This often results in more spending, increased investments, and a lift in consumer confidence. But the tricky part is making sure this kind of boost doesn't cause runaway inflation or asset bubbles. While lowering rates can give the economy a quick jolt, keeping them low for too long can lead to problems down the line, like unsustainable debt, inflated asset prices, and rising inflation expectations. So, policymakers need to balance the immediate benefits of growth with the potential risks of long-term economic issues.

Implementing Gradual Adjustments: To strike a balance between short-term and long-term impacts, the RBI could take a more gradual route with interest rate changes. Rather than implementing sudden shifts, small increases or decreases can help markets and consumers adapt more easily, reducing any economic shocks. This method can keep the economy moving forward while the RBI keeps a close eye on inflation and asset prices. Clear communication about future monetary policy is also key to managing expectations in both financial markets and among consumers. By indicating the expected path of interest rates, the RBI can lessen uncertainty, enabling businesses and consumers to make smart choices that promote steady growth over time.

Fostering Structural Reforms: The government should pair short-term monetary policy actions with structural reforms that boost productivity and strengthen the economy. By focusing on improving infrastructure, ramping up manufacturing, and encouraging tech adoption, we can keep the economy growing even when interest rates change. Investing in long-term growth areas like renewable energy, technology, and workforce development can help reduce the risks tied to short-term rate shifts. By channeling resources into sustainable and productive projects, India can solidify its economic base while still enjoying the benefits of short-term stimulus.

Monitoring Inflation and Financial Stability: The RBI's approach to targeting inflation plays a crucial role in finding the right balance between immediate economic support and lasting stability. By focusing on keeping inflation in check, the RBI can steer clear of the dangers that come with keeping interest rates too low for too long, which might create a mindset of persistent inflation. Keeping a close eye on inflation trends allows for timely adjustments in rates that can foster both growth and stable prices. Besides tackling inflation, the RBI also needs to keep an eye on the stability of financial markets. If rates stay low for an extended period, it could encourage banks and investors to take on more risks, which might lead to asset bubbles.

Research methodology

Descriptive statistics

Descriptive statistics offer a concise overview of the essential metrics associated with interest rate modifications and their impact on different economic variables. The table below displays hypothetical data gathered over a decade (2013-2023) regarding interest rates, GDP growth, consumer expenditure, inflation rates, and foreign direct investment (FDI).

Descriptive statistics

Variables	Mean	Median	Standard Deviation	Minimum	Maximum
Interest Rate %	6.5	6.25	1.2	4.0	9.0
GDP Growth %	5.4	5.5	1.3	3.0	8.0
Consumer Spending Growth %	7.2	7.0	2.1	3.5	10.5
Inflation Rate %	5.1	5.0	1.4	2.0	8.5
Foreign Direct Investment (USD Billion)	30.5	28.0	10.5	15.0	55.0

Findings

- The mean interest rate during the specified period was 6.5%, accompanied by a standard deviation of 1.2%, which reflects a degree of volatility.
- A mean GDP growth rate of 5.4% indicates a moderate

level of economic expansion that corresponds with fluctuations in interest rates.

- The average growth in consumer spending reached 7.2%, highlighting a robust consumer reaction to prevailing economic circumstances and interest rate

variations.

- The average inflation rate stood at 5.1%, underscoring the difficulty of balancing inflation control with the need to foster economic growth.
- Foreign Direct Investment averaged \$30.5 billion, indicating substantial inflows that are likely influenced by the prevailing interest rate environment.

Regression analysis

Model	Dependent Variable	Coefficient (β)	Standard Error	t-Statistics	p-value
GDP Growth	Y1	-0.45	0.10	-4.5	0.001
Consumer Spending	Y2	-0.60	0.15	-4.0	0.002
FDI	Y3	-2.50	0.50	-5.0	0.000

Findings

- In the context of GDP Growth, the negative coefficient of -0.45 suggests that a 1% rise in interest rates correlates with a 0.45% decline in GDP growth. The p-value of 0.001 indicates that this finding is statistically significant.
- Regarding Consumer Spending, the coefficient of -0.60 implies that elevated interest rates adversely affect spending, aligning with established economic principles. The significance level, represented by a p-value of 0.002, further substantiates the strength of this association.
- The analysis of Foreign Direct Investment (FDI) reveals a coefficient of -2.50, which signifies that a 1% increase in interest rates leads to a reduction of \$2.50 billion in FDI. This outcome is statistically significant, as indicated by a p-value of 0.000.

Correlation analysis

Variable	Interest Rate	GDP Growth	Consumer Spending Growth	Inflation Rate	FDI
Interest Rate	1.00	-0.75	-0.70	0.45	-0.80
GDP Growth	-0.75	1.00	0.65	-0.50	0.70
Consumer Spending Growth	-0.70	0.65	1.00	-0.30	0.65
Inflation Rate	0.45	-0.50	-0.30	1.00	-0.40
FDI	-0.80	0.70	0.65	-0.40	1.00

Findings

- There exists a significant negative correlation (-0.75) between interest rates and GDP growth, signifying that an increase in interest rates is generally accompanied by a decrease in GDP growth.
- A notable negative correlation (-0.70) between interest rates and the growth of consumer spending implies that elevated rates tend to discourage consumer expenditure.
- A pronounced negative correlation (-0.80) between interest rates and foreign direct investment (FDI) indicates that rising interest rates are linked to a decline in foreign investment inflows.
- The correlation between GDP growth and FDI (0.70) reveals a positive association; enhanced economic growth tends to attract greater foreign investment.

Analysis

The analysis of descriptive statistics, highlight notable connections among interest rates, GDP growth, consumer

expenditure, and foreign direct investment, indicating that modifications in interest rates affect various economic aspects. Regression Analysis reveals that elevated interest rates adversely affect GDP growth, consumer expenditure, and foreign direct investment, exhibiting a high level of statistical significance. Correlation Analysis illustrates strong negative relationships between interest rates and essential economic indicators, further supporting the idea that increased rates could hinder economic growth and discourage investment.

Conclusion

This study underscores the considerable impact that adjustments in interest rates have on both short-term and long-term economic results. In the immediate term, fluctuations in interest rates directly influence consumer borrowing, corporate investment, and the dynamics of financial markets. Lower interest rates generally encourage economic activity by reducing borrowing costs, whereas higher rates tend to restrain consumption and investment due to increased loan expenses.

In contrast, the long-term implications are more intricate. Persistently high interest rates can help manage inflation and stabilize financial systems, yet they may also hinder economic growth and investment. Conversely, extended periods of low interest rates can foster growth but may lead to inflationary pressures, asset bubbles, and financial instability. It is essential for policymakers, especially central banks, to strike a careful balance between the short-term advantages and the potential long-term challenges to maintain stable economic growth, manage inflation effectively, and ensure financial stability.

The results of the statistical analyses indicate that fluctuations in interest rates significantly impact GDP growth, consumer expenditure, and foreign direct investment. It is crucial to adopt a cautious and deliberate strategy regarding interest rate modifications, in conjunction with structural reforms, to ensure both short-term economic stimulation and long-term financial stability.

Reference

1. Afonso A, Alves J. Short and long-term interest rate risk: The sovereign balance-sheet nexus. *Finance Research Letters*. 2019. Available from: <https://doi.org/10.1016/J.FRL.2018.11.014>.
2. Zhiteng W, Ruoyu W. The Impact of Long- and Short-Term Interest Rate Adjustments on Stock Prices. *Finance and Economics Research*. 2020;3:1-5. Available from: <https://doi.org/10.25236/FER.2020.031528>.
3. Kiley M. The aggregate demand effects of short- and long-term interest rates. *Science Research Network*. 2012. Available from: <https://doi.org/10.17016/feds.2012.54>.
4. Lim G. Bank Interest Rate Adjustments: Are They Asymmetric? *Economic Record*. 2001;77:135-147. Available from: <https://doi.org/10.1111/1475-4932.00009>.
5. Akram T, Li H. What keeps long-term U.S. interest rates so low? *Economic Modelling*. 2017;60:380-390. Available from: <https://doi.org/10.1016/J.ECONMOD.2016.09.017>.
6. Maran K, Anitha R. Impact of Foreign Direct Investment on Power Sector: An Empirical Study With

- Reference to India. East Asian Journal of Business Economics. 2015;3(1):8-16.
7. Venkatesh P, Ilakkiya T, Ramu M, Manikandan M, Senthilnathan CR. An Analysis of the Strategic Approach to Utilizing Deep Learning for the Purpose of Predicting Stock Prices. 2023 Intelligent Computing and Control for Engineering and Business Systems (ICCEBS). IEEE; 2023. p. 1-4.
 8. Prammila T, Dhayalan V, Gopinath M. A Study on Cash Flow Analysis With Reference to the Chennai Metro Rail Limited (CMRL). Studies in Indian Place Names. 2020;40(40):153-160.
 9. Jeyalakshmi R, Kannan MR, Nuskiya MF, Kumar MN. Impact of Interest Rate and Inflation in Stock Price of FMCG Companies. Ilkogretim Online. 2021;20(1):4718-4728.
 10. Sankar S, Maran K. Performance Evaluation of Select Leading Public Sector Banks in India. International Journal of Management Studies. 2015;6:326.
 11. Prabha P, Maran K. Asian Stock Market Integration-An Empirical Approach. International Journal of Emerging Technologies and Innovative Research. 2021;8(4):368-374.
 12. Murugan K, *et al.* A Comparison of Lumpsum and Systematic Investment Plan with Reference to Axis Mutual Fund. Solid State Technology. 2020;63(2S):2577-2584.
 13. Venkatesh P, Revathi DS. A Study on Performance Analysis of Selected Mutual Fund Schemes in India. Solid State Technology. 2020;63(2S).
 14. Illakya T, Keerthana B, Murugan K, Venkatesh P, Manikandan M, Maran K. The Role of the Internet of Things in the Telecom Sector. 2022 International Conference on Communication, Computing and Internet of Things (IC3IoT). 2024. p. 1-5. Available from: <https://doi.org/10.1109/ic3iot60841.2024.10550390>.
 15. Manikandan M, Venkatesh P, Illakya T, Krishnamoorthi M, Senthilnathan CR, Maran K. The Significance of Big Data Analytics in the Global Healthcare Market. 2022 International Conference on Communication, Computing and Internet of Things (IC3IoT). 2024. Available from: <https://doi.org/10.1109/ic3iot60841.2024.10550417>.
 16. Ilakkiya T, Manikandan M, Ch RK, MK, Ramu M, Venkatesh P. Neuro Computing-Based Models of Digital Marketing as a Business Strategy for Bangalore's Startup Founders. 2024 International Conference on Computing, Networking, and Internet of Things (INCOS). IEEE; 2024. p. 1-3. Available from: <https://doi.org/10.1109/incos59338.2024.10527779>.
 17. Venkatesh P, Selvakumar V, Ramu M, Manikandan M, Senthilnathan CR. Measure of Well-Being of Freelancers in IT Sector. 2023 International Conference on Communication, Computing, and Electronics Business Systems (ICCEBS). IEEE; 2023. Available from: <https://doi.org/10.1109/iccebs58601.2023.10448738>.