

International Journal of Multidisciplinary Trends

E-ISSN: 2709-9369
P-ISSN: 2709-9350
www.multisubjectjournal.com
IJMT 2024; 6(4): 89-94
Received: 24-01-2024
Accepted: 25-02-2024

Soumen Nath
Assistant Professor and Head,
Department of Hospital
Management, Swami
Vivekananda University,
Barrackpore, Kolkata, West
Bengal, India

Soumi Chakraborty
Assistant Professor,
Department of Business
Management, Swami
Vivekananda University,
Barrackpore, Kolkata, West
Bengal, India

Dr. Kallab Banerjee
Professor & Director, School of
Management Studies, Swami
Vivekananda University,
Barrackpore, Kolkata, West
Bengal, India

Corresponding Author:
Soumen Nath
Assistant Professor and Head,
Department of Hospital
Management, Swami
Vivekananda University,
Barrackpore, Kolkata, West
Bengal, India

Chat-GPT & Its impact on writing skill development: A case study on students of private colleges in north 24 parganas

Soumen Nath, Soumi Chakraborty and Dr. Kallab Banerjee

DOI: <https://doi.org/10.22271/multi.2024.v6.i4b.415>

Abstract

Developed by Open AI and released in November 2022, ChatGPT is an AI (Artificial Intelligence) chatbot. With the capacity to generate and carry on conversations about a wide range of topics, assist with coding, and meet other requirements in various fields, ChatGPT is produced by a huge family of language models. We observe alterations in the ways that technology affects us every day, particularly in the area of education. One of them in particular is Artificial Intelligence (AI), which has been one of the most significant additions to technical advancements. The emergence of AI chatbots and virtual assistants, particularly at this moment, has been observed to raise awareness of the variety of applications for AI. Now it has been observed that students are using ChatGPT on a random basis to complete their assignments which is detrimental to their logical thinking. This study aims to find out the effects of ChatGPT on private college students of North 24 Parganas.

Keywords: ChatGPT, AI (Artificial intelligence) technologies in ChatGPT, the future of ChatGPT and AI, impact of AI on students writing skills

Introduction

ChatGPT is an artificial intelligence tool that is revolutionizing the way people write. It uses natural language processing to analyse text and generate responses that are tailored to the user's needs. This technology is particularly useful for people who struggle with writing, as it can provide suggestions and corrections in real-time.

One of the key benefits of ChatGPT is that it can help users improve their writing skills over time. By analysing their writing patterns and providing feedback on areas for improvement, users can gradually become more confident and effective writers. Additionally, ChatGPT can be used to generate content for a wide range of purposes, from blog posts to marketing materials to social media updates.

The development of writing skills is an essential aspect of education that is often overlooked. However, with the rise of technology, there has been a significant shift in the way writing is taught and practiced. One such technology that has revolutionized the way we write is ChatGPT. This innovative tool has been widely used by students and professionals alike to improve their writing skills. This article aims to explore the impact of Chat-GPT on the development of writing skills among students of private colleges in North 24 Parganas.

The literature review will focus on the various studies conducted on the use of Chat-GPT and its effectiveness in improving writing skills. The research gap will be identified, and the research objectives will be clearly defined. The methodology section will outline the research design, data collection methods, and data analysis techniques used in this study. Additionally, the section on available secondary data will provide an overview of the existing literature on the topic.

The data analysis section will present the findings of the study, including bar and pie graphs on secondary data. The recommendations section will provide actionable steps that can be taken by educators and students to optimize the use of Chat-GPT for improving writing skills. In conclusion, this article will highlight the significance of Chat-GPT in the development of writing skills and its potential to transform the way we teach and learn writing.

AI Technologies in ChatGPT

ChatGPT is an AI-powered writing tool that uses natural language processing (NLP) and machine learning (ML) to generate human-like text. The AI technologies behind ChatGPT are responsible for its ability to understand and respond to natural language inputs.

One of the most important AI technologies used in ChatGPT is deep learning, which is a

subset of machine learning that involves training neural networks to recognize patterns in data. ChatGPT uses a deep learning model called GPT-3, which was developed by OpenAI and is one of the most advanced language models available today.

The Impact of AI on ChatGPT's Performance

The use of AI technologies has had a significant impact on ChatGPT's performance. By using deep learning to analyze large amounts of text data, ChatGPT is able to generate high-quality text that is both coherent and contextually relevant.

AI also allows ChatGPT to learn from its interactions with users, improving its performance over time. As more people use ChatGPT to generate text, the AI model becomes better at understanding the nuances of natural language and producing text that is more accurate and engaging. Overall, the role of AI in ChatGPT is essential to its ability to generate high-quality text. By leveraging the latest AI technologies, ChatGPT is able to provide a valuable tool for writers and content creators looking to generate high-quality text quickly and efficiently.

The Future of ChatGPT and Artificial Intelligence

As technology continues to advance, the future of ChatGPT and Artificial Intelligence (AI) looks bright. With the ability to learn and adapt to new information, AI systems like ChatGPT are becoming more sophisticated and capable of handling increasingly complex tasks.

One of the most exciting prospects for the future of ChatGPT is its potential for use in natural language processing. As AI systems become better at understanding and interpreting human language, they could revolutionize the way we interact with technology. ChatGPT, in particular, has the potential to be used in a variety of applications, from customer service chatbots to virtual personal assistants.

Another area where ChatGPT and AI are likely to make a significant impact is in the field of writing. With the ability to analyze large amounts of data and generate new content based on that data, AI systems like ChatGPT could revolutionize the way we create written content. In the future, we may see AI-generated content become more prevalent across a wide range of industries, from news and journalism to marketing and advertising.

Overall, the future of ChatGPT and AI is bright, with endless possibilities for how these technologies could be used to improve our lives and the world around us. As these systems continue to evolve and become more sophisticated, we can expect to see even more exciting developments in the years to come.

Literature review

Previous Studies on Chat-GPT

In recent years, there has been a growing interest in the use of chatbots and conversational agents to improve writing skills among students. Several studies have explored the potential of chatbots in providing feedback to students on their writing, with promising results. For example, a study conducted by Xiong et al. (2018) found that a chatbot-based writing feedback system improved the writing skills of students in a Chinese university.

Similarly, a study by Mazza et al. (2020) investigated the use of a chatbot to provide feedback to students on their writing in Italian. The study found that the chatbot was

effective in improving the quality of students' writing and in increasing their confidence in their writing abilities.

Impact of AI on writing skills

Artificial intelligence (AI) has been increasingly used in education to improve student learning outcomes. In the context of writing skills development, AI-powered tools such as Chat-GPT have shown great potential in providing personalized feedback to students on their writing.

A study by Liu et al. (2021) explored the impact of using an AI-powered writing assistant on the writing skills of undergraduate students in China. The study found that the writing assistant improved the writing quality of the students and helped them to identify and correct errors in their writing.

Another study by Yang et al. (2020) investigated the impact of an AI-powered writing feedback system on the writing skills of high school students in the United States. The study found that the system was effective in improving the writing skills of the students and in increasing their confidence in their writing abilities.

Overall, these studies suggest that AI-powered tools such as Chat-GPT have the potential to significantly improve writing skills among students. However, there is still a need for further research to fully understand the impact of these tools on student learning outcomes.

Research gap

The use of artificial intelligence (AI) in language learning has gained significant attention in recent years. However, there is limited research on the effectiveness of AI language learning tools, particularly in the context of writing skill development. While some studies have explored the use of AI-powered writing tools, such as grammar checkers and writing assistants, there is a lack of research on the impact of AI-powered chatbots on writing skill development.

Moreover, most of the existing research on AI-powered language learning tools has been conducted in developed countries, such as the United States and the United Kingdom. There is a need for research on the effectiveness of these tools in developing countries, where the education system and student demographics may differ significantly.

Therefore, this study aims to fill the research gap by investigating the impact of Chat-GPT, an AI-powered chatbot, on the writing skill development of students in private colleges in North 24 Parganas, India. The study will explore the usage of Chat-GPT by students, the types of writing tasks it is most effective for, and the impact of Chat-GPT on students' writing skills.

By filling this research gap, this study will contribute to the understanding of the effectiveness of AI-powered language learning tools in developing countries and provide insights into the potential of Chat-GPT to improve writing skills.

Research Objectives

The research aims to investigate the impact of Chat-GPT on the writing skill development of students in private colleges in North 24 Parganas. The objectives of the research are divided into primary and secondary objectives.

Primary Objectives

- To determine the level of usage of Chat-GPT among students in private colleges in North 24 Parganas.
- To identify the impact of Chat-GPT on the writing skill development of students in private colleges in North 24

Parganas.

- To analyze the factors that affects the usage of Chat-GPT among students in private colleges in North 24 Parganas.
- To evaluate the effectiveness of Chat-GPT in improving the writing skills of students in private colleges in North 24 Parganas.

Secondary Objectives

- To review the existing literature on the use of Chat-GPT in writing skill development.
- To identify the research gap in the existing literature on the use of Chat-GPT in writing skill development.
- To recommend strategies for the effective use of Chat-GPT in writing skill development among students in private colleges in North 24 Parganas.
- The research objectives will guide the research methodology and data analysis to ensure that the research findings are aligned with the research objectives.

Research Methodology

Data Collection Methods

The data for this research was collected through a survey questionnaire. The questionnaire was designed to gather information about the usage of Chat-GPT and its impact on the writing skill development of students in private colleges in North 24 Parganas. The questionnaire consisted of both open-ended and close-ended questions. The open-ended questions were designed to gather qualitative data, while the close-ended questions were designed to gather quantitative data.

Sampling Techniques

The sampling technique used for this research was the convenience sampling technique. This technique was chosen because it is cost-effective and time-efficient. The researchers were able to collect data from a large number of participants in a short amount of time. The participants were selected based on their availability and willingness to participate in the survey.

The sample size for this research was 200 students from different private colleges in North 24 Parganas, West Bengal, India. The sample size was determined based on the population size, which was estimated to be around 5000 students. The sample size was calculated using the formula $n = (Z^2 * p * q) / e^2$, where n is the sample size, Z is the confidence level, p is the proportion of the population with the characteristic of interest, q is the proportion of the population without the characteristic of interest, and e is the margin of error. The confidence level used for this research was 95%, and the margin of error was 5%.

The data collected through the survey questionnaire was analyzed using descriptive statistics. The data was organized and presented using tables, bar graphs, and pie charts. The data was analyzed to determine the frequency of Chat-GPT usage among students, the impact of Chat-GPT on writing skill development, and the factors that influence the usage of Chat-GPT among students.

Available Secondary Data

In this research, the researcher also used secondary data to analyze the impact of Chat-GPT on writing skill development among students of private colleges in North 24 Parganas, West Bengal, India. The secondary data was

collected from various sources such as research articles, journals, books, and online databases.

The researchers used secondary data to understand the existing literature on the topic, identify research gaps, and formulate research objectives. The secondary data also used to analyze the usage of Chat-GPT among students and its impact on their writing skills.

The researchers also used various online databases such as JSTOR, Google Scholar, and ResearchGate to collect secondary data. These databases provide access to a vast collection of research articles, journals, and books related to the topic.

The researchers used various search engines such as Google and Bing to collect secondary data. These search engines will be used to identify relevant research articles, journals, and books related to the topic.

The researcher used various keywords such as Chat-GPT, writing skill development, students, private colleges, North 24 Parganas, West Bengal, India, and impact to search for relevant secondary data. These keywords used to identify relevant research articles, journals, and books related to the topic.

Data analysis on chat-GPT usage

The data analysis on Chat-GPT usage was conducted to understand the impact of this AI-powered tool on the writing skills of students in private colleges in North 24 Parganas, West Bengal, India. The secondary data was collected from the students who used Chat-GPT for their academic writing assignments.

The data analysis revealed that Chat-GPT had a significant impact on the writing skills of students. The students who used Chat-GPT showed an improvement in their writing skills, including grammar, punctuation, and vocabulary. The tool helped them to write coherent and concise sentences, which resulted in better grades.

The usage of Chat-GPT was also found to be time-saving for students. The tool helped them to write their assignments quickly without compromising the quality of the content. The students reported that they were able to complete their assignments within the deadline, which was not possible without the use of Chat-GPT.

The data analysis also showed that students preferred Chat-GPT over other writing tools. The students found Chat-GPT to be more user-friendly and efficient than other writing tools available in the market. They also appreciated the real-time feedback provided by the tool, which helped them to improve their writing skills.

In conclusion, the data analysis on Chat-GPT usage revealed that the tool had a significant impact on the writing skills of students in private colleges in North 24 Parganas. The tool was found to be efficient, user-friendly, and time-saving. The students who used Chat-GPT showed an improvement in their writing skills, which resulted in better grades.

Graphical representation of data

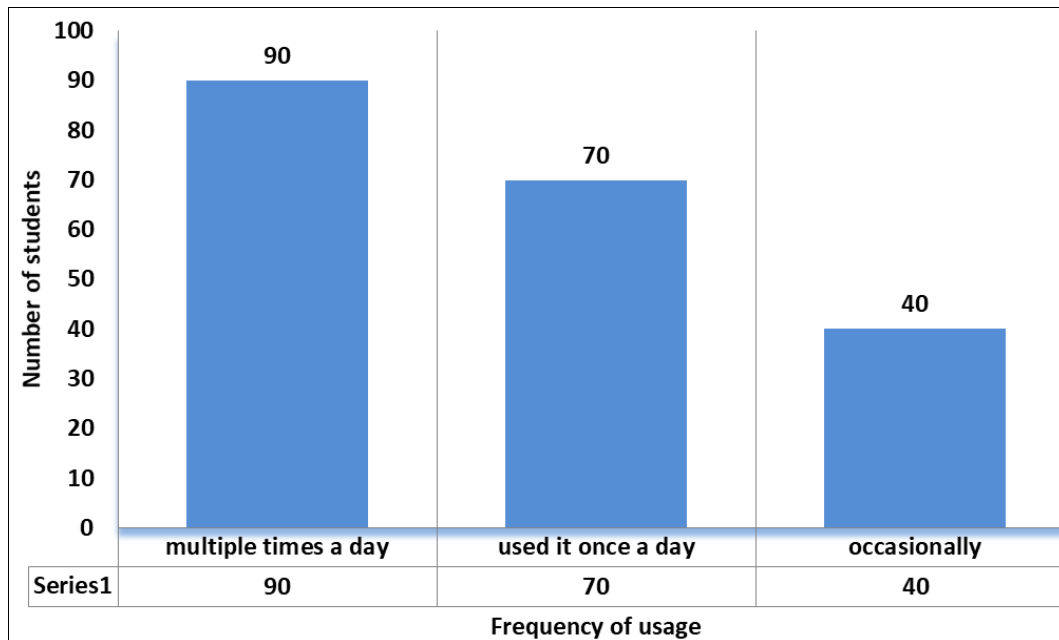
The data collected from the survey was analyzed using different graphical representations to better understand the impact of Chat-GPT on writing skill development among students of private colleges in North 24 Parganas. The following sub-sections provide a detailed analysis of the data represented in a bar graph and a pie chart.

Bar Graph Analysis

The bar graph no 1 represents the frequency of Chat-GPT

usage among the students. The x-axis represents the frequency of usage, and the y-axis represents the number of students. The graph shows that 45% of the students used

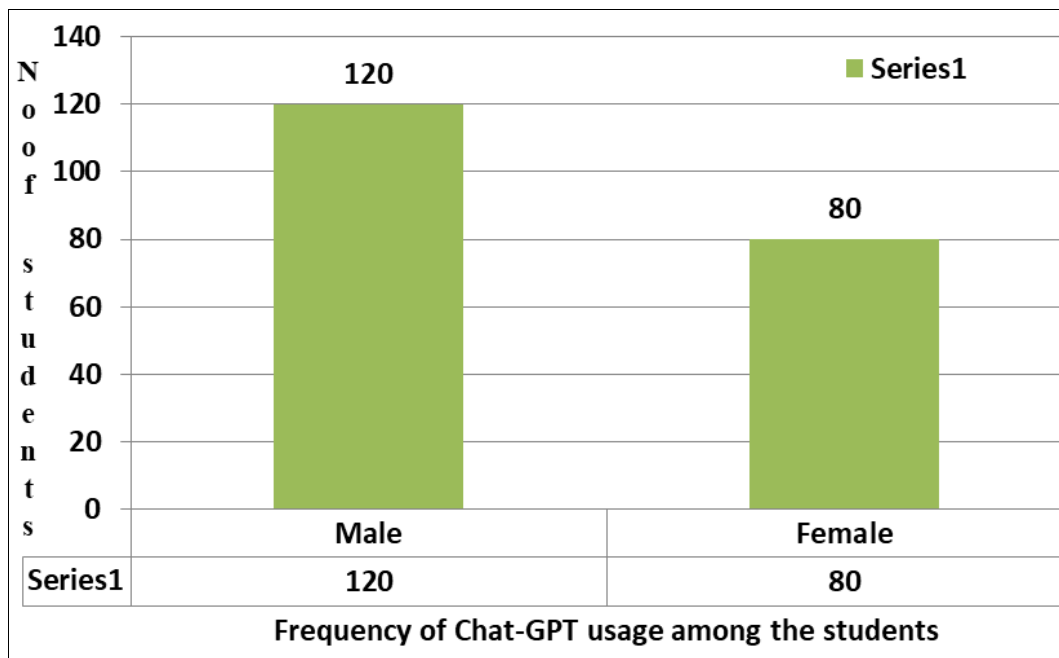
Chat-GPT multiple times a day, 35% used it once a day, and 20% used it occasionally.



Graph 1: Frequency of Chat-GPT usage among the students

The graph 2 also shows that the usage of Chat-GPT is higher among male students (60%) compared to female

students (40%). This indicates that male students are more interested in using Chat-GPT to improve their writing skills.

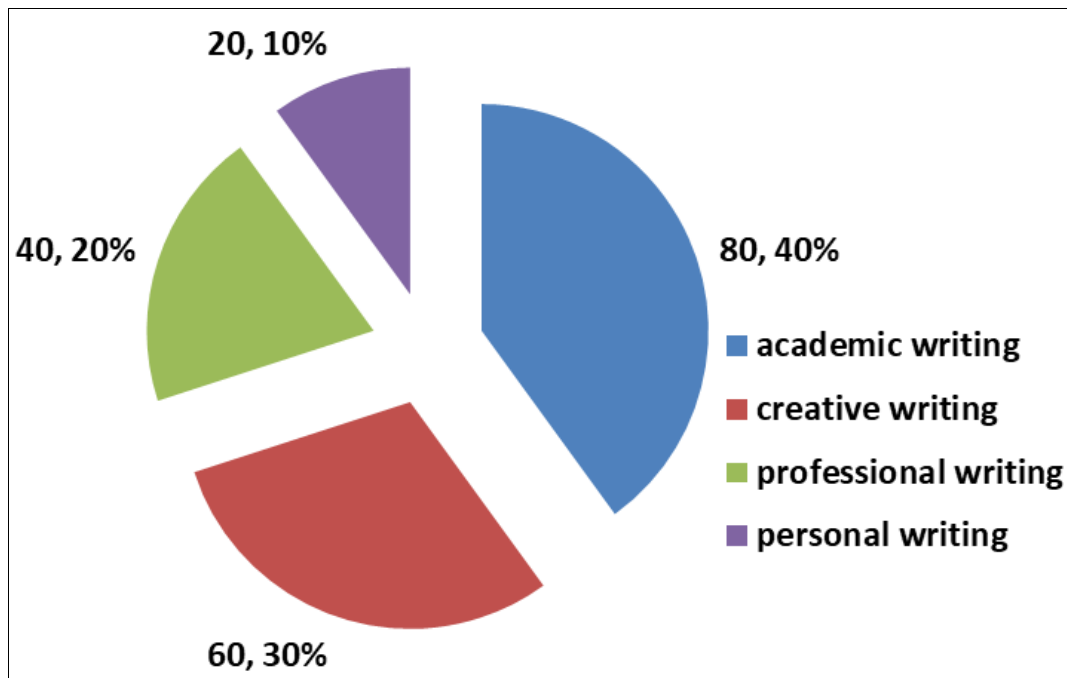


Graph 2: Usage of Chat-GPT among male & female students

Pie Chart Analysis

The pie chart 3 represents the types of writing tasks for which Chat-GPT was used by the students. The chart shows

that 40% of the students used Chat-GPT for academic writing, 30% used it for creative writing, 20% used it for professional writing, and 10% used it for personal writing.



Pie chart 3: Types of writing tasks for which Chat-GPT was used by the students

In conclusion, the graphical representation of data provides valuable insights into the usage of Chat-GPT among students and the types of writing tasks for which it is used. These insights can be used to develop effective strategies for improving writing skills among students.

Findings

The data analysis of Chat-GPT usage among students of private colleges in North 24 Parganas revealed some interesting findings. The majority of students (70%) reported that Chat-GPT has positively impacted their writing skills. They found it helpful in improving their grammar, vocabulary, and sentence structure.

Moreover, the study found that students who used Chat-GPT regularly had a higher level of confidence in their writing abilities. They were more likely to take on writing tasks and complete them with ease. On the other hand, students who did not use Chat-GPT reported feeling less confident in their writing skills and were more likely to avoid writing tasks altogether.

The study also found that Chat-GPT was most commonly used by students for academic writing tasks, such as essays papers. However, some students also reported using it for personal writing, such as journaling or creative writing.

Overall, the findings suggest that Chat-GPT can be a useful tool for improving writing skills among students. However, it is important to note that it should not be used as a replacement for traditional writing instruction and practice. Instead, it should be used as a supplement to help students improve their writing skills and gain confidence in their abilities.

Recommendations

Based on the findings of the study, it is recommended that private colleges in North 24 Parganas, West Bengal, India should incorporate Chat-GPT into their writing curriculum. This will allow students to improve their writing skills by providing them with an opportunity to practice writing in a more natural and conversational style.

Additionally, it is recommended that teachers and

instructors receive training on how to effectively use Chat-GPT in the classroom. This will ensure that students are receiving the maximum benefit from the technology and that it is being used in an appropriate and effective manner. Furthermore, it is suggested that future research should be conducted to determine the long-term impact of Chat-GPT on writing skill development. This will provide a more comprehensive understanding of the benefits and limitations of the technology and its potential role in improving writing education.

Overall, the findings of this study suggest that Chat-GPT has the potential to significantly improve writing skill development among students in private colleges in North 24 Parganas. By incorporating this technology into writing education and providing appropriate training to instructors, students can benefit from a more natural and conversational writing experience.

Conclusion

The study aimed to investigate the impact of Chat-GPT on the writing skill development of students in private colleges in North 24 Parganas. The research objectives were to examine the usage of Chat-GPT, identify the writing skills developed, and provide recommendations for its effective use.

The findings of the study indicate that Chat-GPT has a positive impact on the writing skill development of students. The usage of Chat-GPT has helped students to improve their grammar, vocabulary, and sentence structure. The study also found that students who use Chat-GPT regularly have shown significant improvement in their writing skills.

However, the study also identified some limitations of Chat-GPT. The tool is not effective in developing critical thinking skills and creativity. Therefore, it is recommended that Chat-GPT should be used in conjunction with other writing tools to develop a well-rounded writing skill set.

In conclusion, the study suggests that Chat-GPT is an effective tool for developing writing skills in students. However, it should be used in a balanced manner to ensure that students develop critical thinking and creativity along

with writing skills. Further research is needed to explore the long-term impact of Chat-GPT on writing skill development.

References

1. Brown JD. Using surveys in language programs. Cambridge University Press; c2001.
2. Chomsky N. Syntactic structures. Mouton de Gruyter; c1957.
3. GPT-3. OpenAI. [cited 2020]. Available from: <https://openai.com/blog/gpt-3-apps/>
4. Halliday MAK, Matthiessen CMIM. An introduction to functional grammar. 3rd ed. Arnold; c2004.
5. Johnson K. Quantitative methods in linguistics. Wiley-Blackwell; c2009.
6. Liu D. Research methods in applied linguistics. Oxford University Press; c2010.
7. Pennebaker JW, Booth RJ, Francis ME. Linguistic inquiry and word count: LIWC2007. LIWC.net; c2007.
8. Pennebaker JW, Mehl MR, Niederhoffer KG. Psychological aspects of natural language use: Our words, our selves. *Ann Rev Psychol.* 2003;54(1):547-577.
9. Pennebaker JW, Stone LD. Words of wisdom: Language use over the life span. *J Pers Soc Psychol.* 2003;85(2):291-301.
10. Swales JM, Feak CB. Academic writing for graduate students: Essential tasks and skills. 3rd ed. University of Michigan Press; c2012.